

Let's Make IMPACT
Together!



The 3rd Annual
PEARLS
IN THE *Park*™

PEARLS In the Park™

*Celebrating Community **IMPACT***

2027 SPONSORSHIP PROPOSAL



The PEARL Foundation, Inc.

The PEARL Foundation, Inc., is proudly based in Cobb County, with almost 600 women professionals committed to transforming lives across metro Atlanta.

We are excited to invite your organization to sponsor **The PEARL Foundation's PEARLs in the Park™** fundraising event at **Truist Park's Delta SKY360° Club** on **Friday evening, March 5, 2027**. Through the support of partners like you, families facing food insecurity received thousands of meals, students gained scholarships and school resources, seniors accessed wellness programming, and local businesses expanded economic opportunity. Your sponsorship will help us continue creating measurable impact for children, families, and communities throughout Cobb County and metro Atlanta.





Event Overview



- **Event Name:** PEARLs In the Park™
- **Date:** March 5, 2027, 7-11 p.m.
- **Venue:** *Truist Park's Delta SKY360° Club*
- **Expected Attendance:** 350-400 guests

Partnering for Community Impact



- **Strengthen Community Presence** — Showcase your organization to an engaged audience of community leaders, professionals, and changemakers across metro Atlanta.
- **Create Lasting Community Impact** — Help provide meals for families, resources for students, wellness resources for seniors, and economic opportunities for local businesses.
- **Strengthen Meaningful Connections** — Build relationships with influential business leaders, community partners, and philanthropic supporters.
- **Align Your Brand with Purpose** — Demonstrate your company's commitment to education, health, economic empowerment, and stronger communities.
- **Expand Your Reach** — Gain visibility through PEARL Foundation event promotions, digital marketing, media outreach, and community engagement efforts.

PEARLs in the Park™ Sponsorship Benefits



Title Sponsor: \$3,500

- Exclusive recognition as a Presenting or Signature Sponsor
- Category exclusivity within your industry sector
- Premier logo placement across event signage, experiences, and promotional materials
- High-visibility brand exposure to metro Atlanta business and community leaders
- Featured sponsor spotlight on PEARL Foundation social media platforms and website before and after the event
- Executive speaking opportunity during the program and recognition during a monthly chapter meeting
- Invitation to the Donor Reception with corporate sponsors and community partners
- VIP hospitality experience for corporate representatives and guests
- Opportunity to provide your organization's branded information in our gift bags
- Two complimentary VIP PEARLs in the Park™ event tickets



PEARLs in the Park™ Sponsorship Benefits



Donor Reception Sponsor: \$3,000

- Exclusive recognition as the **Official Donor Reception Sponsor**
- Prominent logo placement at the Donor Reception and throughout PEARLs in the Park™ promotional materials
- Opportunity to welcome or briefly address corporate sponsors and invited guests during the reception
- Featured sponsor spotlight on PEARL Foundation, Inc. social media platforms and website
- High-visibility brand exposure to community leaders, donors, and corporate partners
- Invitation to an exclusive corporate sponsor appreciation reception
- VIP hospitality experience for corporate representatives and guests
- Opportunity to provide your organization's branded information in our gift bags
- Two complimentary VIP PEARLs in the Park™ event tickets



PEARLs in the Park™ Sponsorship Benefits



Platinum Sponsor: \$2,500

- Recognition as a **Platinum Sponsor of PEARLs in the Park™**
- Prominent logo placement on event signage and select promotional materials
- Recognition on the PEARL Foundation, Inc. website and social media platforms
- Brand visibility among metro Atlanta community leaders, corporate partners, and event attendees
- Recognition during the event program and sponsor acknowledgments
- Invitation to the Donor Reception with corporate sponsors and community partners
- VIP hospitality experience for corporate representatives and guests
- Two complimentary VIP PEARLs in the Park™ event tickets
- Opportunity to provide branded promotional items or giveaways for guests



PEARLs in the Park™ Sponsorship Benefits



Diamond Sponsor: \$1,000

- Recognition as a Diamond Sponsor of PEARLs in the Park™
- Logo placement on event signage and select promotional materials
- Recognition on the PEARL Foundation website and social media platforms
- Brand visibility among metro Atlanta community leaders, corporate partners, and event attendees
- Recognition during the event program and sponsor acknowledgments
- Invitation to the Donor Reception with corporate sponsors and community partners
- Two complimentary PEARLs in the Park™ General Admission event tickets
- Opportunity to provide branded promotional items or giveaways for guests



PEARLs in the Park™ Sponsorship Benefits



Silver Sponsor: \$500

- Recognition as a **Silver Sponsor of PEARLs in the Park™**
- Recognition on the PEARL Foundation, Inc. website and social media platforms
- Featured Small Business Spotlight on PEARL social media
- Invitation to the Donor Reception with corporate sponsors and community partners
- Brand visibility among community leaders, professionals, and event attendees
- Inclusion in sponsor acknowledgments during the event
- Opportunity to provide branded promotional items or marketing materials for guests
- Opportunity to connect with community members and fellow local businesses supporting a shared mission

PEARLs in the Park™ Sponsorship Benefits



PEARL Sponsor: \$250

- Recognition as a **PEARL Sponsor of PEARLs in the Park™**
- Recognition on the PEARL Foundation, Inc. website and social media platforms
- Featured Small Business Spotlight on PEARL social media
- Invitation to the Donor Reception with corporate sponsors and community partners
- Brand visibility among community leaders, professionals, and event attendees
- Inclusion in sponsor acknowledgments during the event
- Opportunity to connect with community members and fellow local businesses supporting a shared mission

PEARLs in the Park™

Custom Sponsorship Level



Customized Partnership Opportunities

We welcome the opportunity to create a **customized partnership experience** aligned with your company's goals, community impact priorities, and brand engagement objectives.



Thank you...



The PEARL Foundation, Inc. would appreciate the opportunity to discuss this further and explore a potential partnership and how we can work together.

Please feel free to contact me directly to arrange a meeting or if you have any questions:

Sonja M. Jackson, Development Officer,

The PEARL Foundation, Inc. | www.thepearlfoundationga.org

Email: developmentofficer@thepearlfoundationga.org

Phone: 770-380-4482 (cell)

Most importantly, **thank you** for considering supporting The PEARL Foundation, Inc., to help us serve people by educating and reshaping lives.