Let's Make IMPACT Together!

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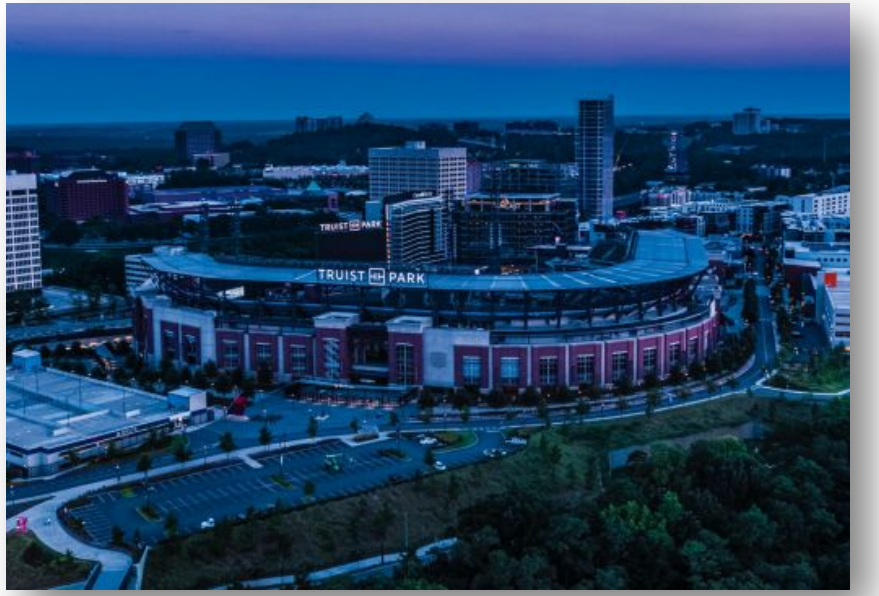
People Educating and Reshaping Lives

The 3rd Annual PEARLs IN THE Park™

PEARLs In the Park™

Celebrating Community ***IMPACT***

2027 SPONSORSHIP PROPOSAL



The PEARL Foundation, Inc.

The PEARL Foundation, Inc., is proudly based in Cobb County, with almost 600 women professionals committed to transforming lives across metro Atlanta.

We are excited to invite your organization to sponsor **The PEARL Foundation's PEARLs in the Park™ fundraising event at Truist Park's Delta SKY360° Club on Friday evening, March 5, 2027.** Through the support of partners like you, families facing food insecurity received thousands of meals, students gained scholarships and school resources, seniors accessed wellness programming, and local businesses expanded economic opportunity. Your sponsorship will help us continue creating measurable impact for children, families, and communities throughout Cobb County and metro Atlanta.

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PEARLs IN THE Park™

Event Overview

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PEARLs IN THE Park™

- **Event Name: PEARLs In the Park™**
- **Date: March 5, 2027, 7-11 p.m.**
- **Venue:** *Truist Park's Delta SKY360° Club*
- **Expected Attendance:** 350-400 guests

Partnering for Community Impact

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- **Strengthen Community Presence —** Showcase your organization to an engaged audience of community leaders, professionals, and changemakers across metro Atlanta.
- **Create Lasting Community Impact —** Help provide meals for families, resources for students, wellness resources for seniors, and economic opportunities for local businesses.
- **Strengthen Meaningful Connections —** Build relationships with influential business leaders, community partners, and philanthropic supporters.
- **Align Your Brand with Purpose —** Demonstrate your company's commitment to education, health, economic empowerment, and stronger communities.
- **Expand Your Reach —** Gain visibility through PEARL Foundation event promotions, digital marketing, media outreach, and community engagement efforts.

PEARLs in the Park™ Sponsorship Benefits

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Title Sponsor: $3,500

- Exclusive recognition as a Presenting or Signature Sponsor
- Category exclusivity within your industry sector
- Premier logo placement across event signage, experiences, and promotional materials
- High-visibility brand exposure to metro Atlanta business and community leaders
- Featured sponsor spotlight on PEARL Foundation social media platforms and website before and after the event
- Executive speaking opportunity during the program and recognition during a monthly chapter meeting
- Invitation to an exclusive sponsor appreciation reception
- VIP hospitality experience for corporate representatives and guests
- Reserved branded table experience for sponsor guests
- Two complimentary PEARLs in the Park™ event tickets
- Two complimentary bourbon tasting experience for sponsor guests

PEARLs IN THE Park™

PEARLs in the Park™ Sponsorship Benefits

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Donor Reception Sponsor: $3,000

- Exclusive recognition as the **Official Donor Reception Sponsor**
- Prominent logo placement at the Donor Reception and throughout PEARLs in the Park™ promotional materials
- Recognition during the Donor Reception program and sponsor acknowledgments
- Opportunity to welcome or briefly address corporate sponsors and invited guests during the reception
- Featured sponsor spotlight on PEARL Foundation, Inc. social media platforms and website
- High-visibility brand exposure to community leaders, donors, and corporate partners
- Invitation to the exclusive sponsor appreciation reception
- VIP hospitality experience for corporate representatives and guests
- Reserved branded table experience for sponsor guests
- Two complimentary PEARLs in the Park™ event tickets
- Two complimentary bourbon tasting experience for sponsor guests

PEARLs IN THE Park™

PEARLs in the Park™ Sponsorship Benefits

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Platinum Sponsor: $2,500

- Recognition as a **Platinum Sponsor of PEARLs in the Park™**
- Prominent logo placement on event signage and select promotional materials
- Recognition on the PEARL Foundation, Inc. website and social media platforms
- Brand visibility among metro Atlanta community leaders, corporate partners, and event attendees
- Recognition during the event program and sponsor acknowledgments
- Invitation to the exclusive Donor Reception with corporate sponsors and community partners
- VIP hospitality experience for corporate representatives and guests
- Reserved premium seating for sponsor guests
- Two complimentary PEARLs in the Park™ event tickets
- Two complimentary bourbon tasting experiences
- Opportunity to provide branded promotional items or giveaways for guests

PEARLs IN THE Park™

PEARLs in the Park™ Sponsorship Benefits

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Diamond Sponsor: $1,000

- Recognition as a Diamond Sponsor of PEARLs in the Park™
- Logo placement on event signage and select promotional materials
- Recognition on the PEARL Foundation website and social media platforms
- Brand visibility among community leaders, corporate partners, and event attendees
- Recognition during the event program and sponsor acknowledgments
- Invitation to the exclusive Donor Reception
- Reserved seating for sponsor guests
- Two complimentary PEARLs in the Park™ event tickets
- Opportunity to provide branded promotional items or giveaways for guests

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PEARLs in the Park™ Sponsorship Benefits

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Silver Sponsor: $500

- Recognition as a **Silver Sponsor of PEARLs in the Park™**
- Logo recognition on select event signage and promotional materials
- Recognition on the PEARL Foundation,Inc. website and social media platforms
- ***Featured Small Business Spotlight*** on PEARL social media
- Brand visibility among community leaders, professionals, and event attendees
- Inclusion in sponsor acknowledgments during the event
- Opportunity to provide branded promotional items or marketing materials for guests
- Opportunity to connect with community members and fellow local businesses supporting a shared mission

PEARLs in the Park™ Sponsorship Benefits

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PEARLs IN THE Park™

PEARL Sponsor: $250

- Recognition as a PEARL Sponsor of PEARLs in the Park™
- Name or logo recognition on select event signage and promotional materials
- Recognition on the PEARL Foundation website and social media platforms
- Inclusion in sponsor acknowledgments during the event
- Opportunity to support meaningful community impact benefiting children, families, seniors, and local schools
- Alignment with a mission-driven organization committed to education, wellness, and economic empowerment
- Opportunity to share business cards, promotional items, or marketing materials with event guests

PEARLs in the Park™ Custom Sponsorship Level

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Customized Partnership Opportunities

We welcome the opportunity to create a **customized partnership experience** aligned with your company's goals, community impact priorities, and brand engagement objectives.

PEARLs IN THE Park™

Thank you…

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The PEARL Foundation, Inc. would appreciate the opportunity to discuss this further and explore a potential partnership and how we can work together.

Please feel free to contact me directly to arrange a meeting or if you have any questions:

***Sonja M. Jackson**, Development Officer,*

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Most importantly, **thank you** for considering supporting The PEARL Foundation, Inc., to help us serve people by educating and reshaping lives.