



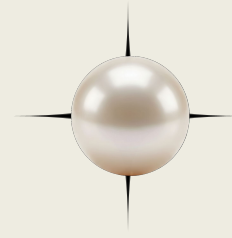
*2nd Annual*

# PEARLS in The Park™

Fundraising Event

*Truist Park – Xfinity Club | March 21, 2026*

## Sponsorship Opportunities



# About PEARLs In The Park<sup>TM</sup>

**PEARLs in the Park<sup>TM</sup>** is an annual fundraising event hosted by The PEARL Foundation, Inc. that supports education access, food security, financial literacy, and economic empowerment programs in Cobb County.

## Event Details:

- **Saturday, March 21, 2026**
- VIP Experience begins at 6:00 PM
- Main Event begins at 7:00 PM
- General Admission: \$115
- VIP Admission: \$165
- VIP Table of 10: \$1,650

## ◆ Venue: ◆ ◆ ◆ ◆

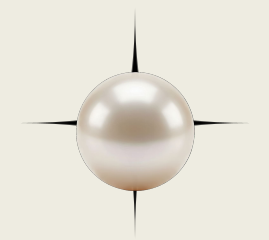
Truist Park – Xfinity Club  
755 Battery Avenue SE  
Atlanta, GA 30339

**Sponsorship Deadline:** March 15, 2026



## Event Overview

<p><b>300+</b></p> <p>Business and Community Leaders</p>	<p><b>21+ Event</b></p> <p>Adult, Professional Audience</p>	<p><b>Premier Venue</b></p> <p>Truist Park – Xfinity Club</p>	<p><b>Community Impact</b></p> <p>Proceeds support local programs</p>
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# Why Partner With Us? 01.

**Support Measurable Community Impact:** Sponsorship investments support scholarships, weekly food packs for elementary students, and programs addressing economic mobility in Cobb County. In 2024, The PEARL Foundation awarded \$60,000 in scholarships, delivered 2,823 weekly food packs to 95 students, and contributed 4,059 volunteer hours to local schools and families.



March 21 2026  
7 p.m. – 10 p.m.  
VIP Experience 6 p.m. - 7 p.m.

the **PEARL** foundation  
People Educating and Reshaping Lives

Join Us For  
The PEARL Foundation, Inc.'s  
2nd Annual  
**PEARLS**  
IN THE  
*Park*  
Party With a Purpose!

VIP RECEPTION, FOOD, BAR, AND ENTERTAINMENT  
FOR A MEMORABLE EVENING

REGISTER ON [Eventbrite](https://www.eventbrite.com/e/2026-pearls-in-the-park-tickets-1607408635499) OR SCAN QR CODE  
<https://www.eventbrite.com/e/2026-pearls-in-the-park-tickets-1607408635499>

Atlanta Braves Truist Park Xfinity Club

# 02.

**Align With Established Community Infrastructure:** The PEARL Foundation, Inc. operates within a strong and growing network of school systems, food access organizations, and community-based partners across Cobb County. This work is supported by nearly 600 professional women volunteers of Alpha Kappa Alpha Sorority, Inc., Rho Zeta Omega Chapter, whose collective leadership and service enable coordinated delivery of programs addressing education access, food security, and economic stability.

# 03.

**Gain Multi-Channel Digital and Event Exposure:** Sponsors receive recognition on event materials, the Foundation website, and social media platforms.

# 04.

**Make a Tax-Deductible Investment:** The PEARL Foundation, Inc. is a registered 501(c)(3) nonprofit organization (EIN: 56-2638674). Sponsorship contributions are tax-deductible and support programs with documented outcomes serving Cobb County residents.

# Title Sponsor **\$3,500**

- Company logo is prominently displayed during the evening on The PEARL Foundation, Inc. website and social media pages.
- Company logo printed on Event Page and pre-event advertisements.
- Company/organization name featured on all printed media and community service events.
- A special thank you in Pre-Event announcements.
- Four (4) Complimentary VIP event tickets.
- Four (4) Complimentary donor reception tickets.
- Sponsor table at annual donor reception.
- Donations due by March 15, 2026.
- **(Only One Available)**



# Donor Reception Sponsor **\$3,000**

- Company logo prominently displayed during the evening on The PEARL Foundation, Inc. website and social media pages.
- Company/organization name featured on all printed programs and community service events.
- Recognition at The PEARL Foundation, Inc.'s 2026 Donor Reception.
- A special thank you in Pre-Event announcements.
- Two (2) Complimentary VIP event tickets.
- Two (2) Complimentary donor reception tickets.
- Sponsor table at annual donor reception.
- Donations due by March 15, 2026.



# Platinum Sponsor **\$2,500**

- Company logo prominently displayed during the evening on The PEARL Foundation, Inc. website and social media pages.
- Company/organization name featured on all printed programs and community service events.
- A special thank you in Pre-Event announcements.
- Two (2) Complimentary general admission event tickets.
- Two (2) Complimentary donor reception tickets.
- Sponsor table at annual donor reception.
- Donations due by March 15, 2026.



# Diamond Sponsor **\$1,000**

- Company logo displayed on The PEARL Foundation, Inc. website and social media pages.
- A special thank you in Pre-Event announcements.
- Two (2) Complimentary general admission event tickets.
- Donations due by March 15, 2026.



# Silver Sponsor **\$500**

- Company logo displayed on The PEARL Foundation, Inc. website and social media pages.
- A special thank you in Pre-Event announcements.
- Donations due by March 15, 2026.



# PEARLS of IMPACT **\$200** Donation

- Company name displayed on The PEARL Foundation, Inc. Website and social media pages.
- Acknowledgment in Post-Event announcements.
- Donations due by March 15, 2026.



# Custom Sponsorship

We are happy to explore customized sponsorship options to better align with your company's needs and goals.







# Sponsorship Packages

Package	Key Benefits
<p><b>Title Sponsor</b> <b>\$3,500</b></p>	<p>Top visibility + 4 VIP tickets + donor reception table.</p>
<p><b>Donor Reception Sponsor</b> <b>\$3,000</b></p>	<p>Featured donor reception recognition + VIP access + sponsor table.</p>
<p><b>Platinum Sponsor</b> <b>\$2,500</b></p>	<p>Strong visibility + tickets + donor reception table.</p>
<p><b>Diamond Sponsor</b> <b>\$1,000</b></p>	<p>Logo exposure + pre-event thank-you + 2 tickets.</p>
<p><b>Silver Sponsor</b> <b>\$500</b></p>	<p>Logo exposure + pre-event thank-you.</p>
<p><b>PEARLS of IMPACT Donation</b> <b>\$200</b></p>	<p>Name recognition online + post-event thank-you.</p>



# Let's Partner

We look forward to connecting about your PEARLS in the Park™ sponsorship and the community programs your investment will help fund.

-  **Email**  
[developmentofficer@thepearlfoundationga.org](mailto:developmentofficer@thepearlfoundationga.org)
-  **Website**  
[thepearlfoundationga.org](http://thepearlfoundationga.org)
-  **The PEARL Foundation, Inc.**
-  **@thepearlfoundationga**