



PEARLS In the Park™

Celebrating Community with a Touch of PEARL

Sponsorship Proposal



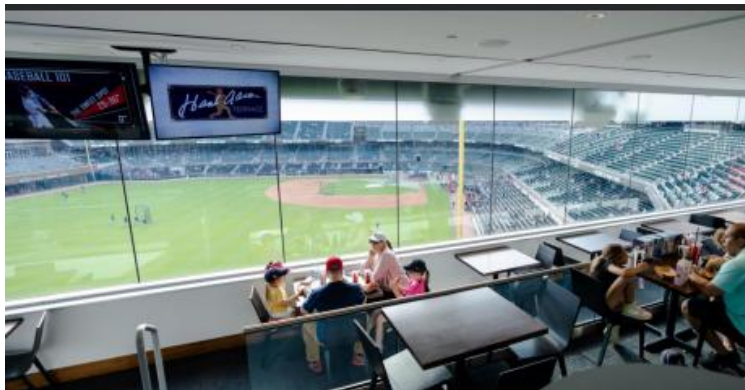
The PEARL Foundation, Inc.

The PEARL Foundation, Inc., is the exclusive partner of Alpha Kappa Alpha Sorority, Inc., Rho Zeta Omega Chapter is proudly based in Cobb County, with over 550 women professionals dedicated to community impact.

We are excited to invite you to sponsor The PEARL Foundation's **PEARLS in the Park™** fundraising event, which will be held at the prestigious Truist Park Stadium's Hank Aaron Terrace on **Saturday evening, March 22, 2025**. This event supports our mission to help families thrive through initiatives in education, healthcare, financial literacy, and economic empowerment. Your sponsorship will strengthen partnerships within Cobb County and significantly enhance our impact in the local and metro Atlanta communities.



the PEARL foundation
People Educating and Reshaping Lives



Event Overview



- **Event Name:** PEARLs In the Park™
- **Date and Time:** Saturday, March 22, 2025
- **Venue:** Truist Park Stadium, Hank Aaron Terrace, Atlanta, GA
- **Expected Attendance:** 275 - 300 guests
- **Ticket Price:** \$110
- **VIP Pre-Reception:** \$50

Why Your Organization Should Sponsor



- **Visibility** – Your organization’s logo will be prominently displayed before, during and after our event to a diverse and engaged audience.
- **Community Impact** - Your organization will support critical issues in the Cobb and metro area communities such as education, healthcare, financial literacy and economic empowerment.
- **Networking** - A new opportunity to engage with other business leaders, community members, and influencers.
- **Marketing Opportunities** - Additional opportunity to gain exposure through our marketing and promotional efforts.

PEARLS in the Park™ Sponsorship Levels



Platinum Sponsor: \$10,000

- Prominent logo placement at the event
- Acknowledgment in all marketing materials (website, social media, press releases)
- VIP seating for 10 guests
- Opportunity to speak at the event
- Exclusive recognition as a top sponsor

PEARLS in the Park™ Sponsorship Levels



Gold Sponsor: \$5,000

- Logo placement at the event
- Acknowledgment in marketing materials
- VIP seating for 5 guests
- Recognition as a Gold Sponsor

PEARLS in the Park™ Sponsorship Levels



Silver Sponsor: \$2,500

- Logo placement at the event
- Acknowledgment in marketing materials
- VIP seating for 2 guests
- Recognition as a Silver Sponsor

PEARLS in the Park™ Sponsorship Levels



Small Business Sponsor: \$500

- Logo placement at the event
- Acknowledgment in marketing materials
- Recognition as a Small Business Sponsor

PEARLS in the Park™ Custom Sponsorship Levels



Custom Sponsorship Opportunities

We are also open to discussing customized sponsorship packages that can better suit your company's needs and goals.

Thank you...



The PEARL Foundation, Inc. would appreciate the opportunity to discuss this further and explore a potential partnership and how we can work together.

Please feel free to contact us directly to arrange a meeting or if you have any questions:

The PEARL Foundation, Inc. | www.thepearlfoundationsga.org

Email: thepearlfoundationincga@gmail.com

Most importantly, **thank you** for considering supporting The PEARL Foundation, Inc., to help us serve people by educating and reshaping lives.