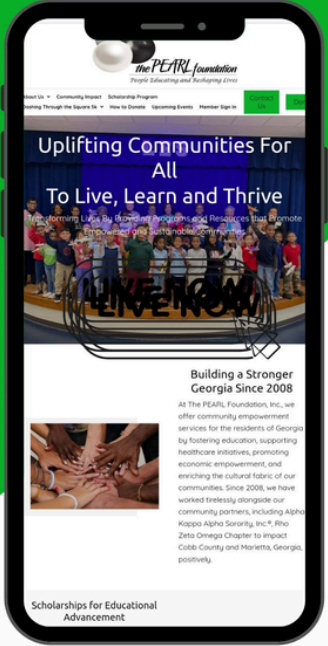



## Party with a PURPOSE!

**New Website**  
Check Out Our New Look!



[www.thepearlfoundationsga.org](http://www.thepearlfoundationsga.org)

**Exciting news!** The PEARL  Foundation, Inc. has launched a brand-new website designed to better serve our community and supporters. With an updated look, enhanced navigation, and more accessible resources, it's now easier than ever to stay connected with our mission, learn about upcoming events, and discover how you can get involved. Visit our site today and explore all the ways we are working to make a difference in the Cobb County Community!



**Join Us For**  
The PEARL Foundation, Inc.'s Inaugural

# PEARLS

IN THE *Park*™

## FUNDRAISING EVENT!

**March 22nd 2025**  
7 PM. - 10 PM.

VIP RECEPTION, FOOD, BAR, AND ENTERTAINMENT FOR A MEMORABLE EVENING

REGISTER ON  OR SCAN QR CODE

<https://www.eventbrite.com/a/pearls-in-the-park-tickets-1008366861427>





### A Program Moment

The **Build Our Economic Wealth Committee** hosted a Small Business Showcase on September 7th. The goal of the showcase was to celebrate, raise visibility, and provide revenue-generating opportunities for women-owned/black-owned small businesses in the Cobb County area. Each small business was promoted on various social media platforms. The event helped strengthen our local economy and created economic growth for over 40 women-owned/black-owned small businesses. The showcase was a celebration of local talent and was attended by nearly 300 community members.



## THE PEARL FOUNDATION, INC.

### 2024-2027 STRATEGIC PLAN

On October 8, 2024, The PEARL Foundation, Inc. Board of Directors approved the organization's first strategic plan. The Strategic Plan (the Plan) will serve as a guide for The PEARL Foundation, Inc., (The Foundation) and will reflect the organization's mission, vision, business operations, and action plans for its members and those served in the Cobb County community and the state of Georgia from October 2024 – December 2027. It will serve as The Foundation's Road map in delivering programs and services to the residents of Cobb County and the state of Georgia.

The Plan was developed to review the Foundation's mission, vision, values and priorities, and evaluate its strengths, weaknesses, opportunities, and threats in an effort to ensure that all are consistent with the current needs of those served. The Plan reflects information gathered through Focus Group meetings or surveys with each of its constituent groups: The PEARL Board of Directors, The PEARL Advisory Council, The PEARL Foundation Members, Community Groups (including those served), Non-profit Board Representatives who serve Cobb County, Georgia, and The PEARL Foundation Board Members who serve on Non-profit or Foundation Boards of Directors.

The Plan's target area consists of serving constituents residing in the state of Georgia, with programming specifically directed to residents in Cobb, County, located in the north central part of the state and the third largest county.

## Golden Citizens Committee



## Congratulations to the New 2024-2026 PEARL Advisory Council (PAC) Members:

Trish Atwater  
Nikki Baker  
Carmen Conley  
Belinda Cook  
Carmen Hughes  
Keisha Lanier  
Tamela McKenzie  
Carlene Redmond  
Melany Reynolds  
ShaCarolyn Stephens

The Golden Citizens Committee hosted a Dinner and Learn event called, "Voting Tid-Bits: Know Before You Go". Important information in preparation for Election 2024 was shared.

There's still time to register!

[www.raceroster.com](http://www.raceroster.com)

Race Date: December 21, 2024

7:30 a.m.

