



October 22, 2024

Dear 501(c)(3) Organization,

Please join us as we dash through Historic Marietta Square for a holiday 5K Walk/ Run on Saturday, December 21, 2024 at 7:30 a.m. (EST). The 9th Annual "Dashing Through The Square" 5K is a Peachtree Qualifying Race featuring electronic chip timing to ensure accuracy for runners. This family friendly race will start in the Historic Marietta Square and will take runners/walkers past beautiful, historic homes and quaint shops. The race is sponsored by The PEARL Foundation, Inc. in collaboration with Alpha Kappa Alpha Sorority, Inc., Rho Zeta Omega Chapter.

As a part of the race, we are excited to host an "Organizational Challenge"! Your support and participation are welcomed. The details are as follows:

**2024 Organizational Challenge:**

- A. Register 20-49 participants... Earn 15% of the team's collected registration fees (5K timed or 5K untimed only), if registered by 12/1/2024
- B. Register 50-99 participants... Earn 20% of the team's collected registration fees (5K timed or 5K untimed only), if registered by 12/1/2024
- C. Register 100+ participants... Earn 25% of the team's collected registration fees (5K timed or 5K untimed only), if registered by 12/1/2024.

**Participant Rules:**

- 1. Organization must be a 501(c)(3) entity.
- 2. Organization must set-up a team at RaceRoster.com using the following URL: <https://raceroster.com/events/2024/84364/9th-annual-dashing-through-the-square-5k-runwalk-and-1k-kids-rudolph-race>. Please consider using the full name of the organization. If a Greek organization, please name with chapter/501(c)(3) entity name as a part of the team's name for ease of tracking.
- 3. Please email [dashingthroughthesquare5k@gmail.com](mailto:dashingthroughthesquare5k@gmail.com) with the team's name, 501(c)(3) tax ID, contact person, email and telephone number.

4. Members and friends/family of the 501(c)(3) entity must register for the in-person 5K (timed or untimed) under the chapter/ organization' s official team on RaceRoster.com, no later than 12/1/2024 **Note:** Virtual runners or Kids 1K participants are not counted as a part of the challenge registration.
5. If your team meets the 20 or more registration requirement, your earned percentage for the donation is based on the registration fees collected for your team NOT the registration fees from the entire event. The Race Roster processing fees are not included in the calculation.
6. Checks will be issued 30-45 days after the race to your 501(c)(3) entity.
7. Organizations that do not achieve a minimum of 20 registrants will remain a team, but will not be eligible for the donation.
8. Alpha Kappa Alpha Sorority, Inc., Rho Zeta Omega Chapter members are not eligible to participate.

If there are any questions, please contact Jennifer Turner, [jbt92aka@gmail.com](mailto:jbt92aka@gmail.com), Rho Zeta Omega Chapter, Fundraising Chairman.

Thanks,



Stacy L. Grooms | President  
The PEARL Foundation, Inc.